



priv-ID and Daon Announce DaonAdvantage Certification

Eindhoven, the Netherlands, April 8, 2010 – priv-ID, a leader in biometric solutions that guarantee privacy and anonymity for the user, today announced its successful certification under the DaonAdvantage Program run by Daon, the award-winning global provider of identity assurance software and services. By integrating with Daon's industry leading product suite, priv-ID has eliminated schedule, cost, and technical risks for customers in the biometric identification sector, including the passport, national ID, government credentialing, driver's license markets and national biometric databases.

As part of the DaonAdvantage Program, Daon's Identity Assurance Platform is now offered with priv-ID's BioHASH[®] solution fully integrated. priv-ID's BioHASH[®] enables biometric verification in a privacy preserving manner. The combined Daon and priv-ID solution is a very powerful tool to combat identity fraud in the public and private sector.

According to Daon's CTO Conor White *"We see the priv-ID BioHASH solution as an innovative approach to biometric authentication. As a result of successful integration in the DaonAdvantage Program, customers have yet another biometric technology choice by selecting Daon."*

"The combination of our private biometric solution BioHASH[®] and Daon's Identity Assurance Platform offers a reliable and proven solution for ePassports, identity documents and many other deployments." said Michiel van der Veen, CEO of priv-ID.

About priv-ID

priv-ID B.V. (www.priv-id.com) is the leading provider for biometric identification software that guarantees the true anonymity and privacy for the user. In contrast to conventional security, priv-ID's BioHASH[®] software transforms biometric data into highly compact and anonymous codes from which the original biometrics can never be reverse-engineered!

priv-ID's solution makes it possible to securely store private biometric templates in identity documents and passports without the need to use Extended Access Control. This enables biometric verification with traditional identity documents in the private and public sector, to effectively combat identity fraud. priv-ID is a spin-out company Royal Philips Electronics and is based at the High Tech Campus, Eindhoven, the Netherlands.

About Daon

Daon (www.daon.com) is a leading provider of identity assurance software products focused on meeting the needs of governments and commercial organizations worldwide. Daon supports customers and system integrators in building enterprise solutions requiring the highest level of security, performance, scalability, reliability and privacy. Daon's COTS products are scalable, flexible and proven in the most challenging real-world environments and have been selected to secure more than 350 million identities around the globe. The Daon product suite covers every aspect of identity management from pre-enrollment and identity proofing to enrollment, multimodal capture, adjudication, credentialing and provisioning; and provides a technology agnostic approach which gives leverage to the customer.

