



Press Release

Priv-ID starts Biometric Health Passports project in Cape Town, South Africa

Eindhoven, Cape Town, June 17th 2009 – priv-ID, a spin-out company of Royal Philips Electronics, in collaboration with the Medical Knowledge Institute introduces a biometric health passport in the township of Cape Town, Khayelitsha. The health passports will record the relevant medical history and a priv-ID biometric identity check is performed to establish a link between the health passport and its rightful owner. This project is the start of a large roll out of health passports with biometrics in South-Africa.

In this project priv-ID collaborates with the Medical Knowledge Institute (MKI), a non-profit healthcare education and healthcare information organization dedicated to the premise that healthcare is truly a human right, both in industrialized and developing or transitioning countries.

priv-ID and the MKI introduce the health passport (HP) in three locations: in Khayelitsha, a township near Cape Town, where MKI has established two of their Health Information Centres and in two nearby healthcare facilities that are associated with the South African Red Cross Society (SARCS). The HP is targeting people of local health care facilities and especially mothers and their children who visit local Health Information Centres of MKI. The passport-sized HP is convenient for the patient, because of its size that fits into almost any pocket. It is equally convenient for the medical personnel to retrieve in a fast, reliable and most effective and complete way the past medical history of the patient, including all previously performed blood tests.

Major reasons for the introduction of a Biometric Health Passport are:

- Having health information accessible in a convenient and reliable manner;
- Improved quality of care with reliable and unpolluted patient records by means of biometric identity verification;
- Reduce cost (time & money) for patients and care-providers by having readily available the relevant health information;
- Control over own health information and increased responsibility for their health and the health of their family

Biometric fingerprint recognition is essential to verify the identity of the passport holder. The priv-ID software makes it possible to uniquely verify the identity of the patient in a fully anonymous and privacy compliant manner, in an environment without centralized data storage or ICT infrastructure. The successful cooperation between MKI and priv-ID will create a solid identity foundation for the patient's health records, whether that data be represented on paper or electronically. This approach reduces medical errors due to mistaken identities and it is an



effective tool to battle against insurance fraud. The main benefit is that it will help improve people's health!

Michiel van der Veen, CEO at priv-ID: *"Always with the intention to reduce fraud and increase convenience, identity verification by means of biometric is increasingly being deployed in commercial and semi-governmental solutions like financial payments, health ID's and access control. Biometric information is considered personal data and the priv-ID software makes it possible to enjoy the great benefits of biometrics, while keeping the biometric information fully anonymous and private. We are very enthusiastic about the biometric health passport and its potential to help many people".*

Archbishop Emeritus Desmond Tutu, Member MKI's International Board of Advisors strongly supports the Biometric Health Passport: *"I salute priv-ID and MKI for having developed this important initiative. Now, it is up to you, to support this venture by putting your very own Health Passport to work – carry it with you whenever you seek medical help, and make sure that it is always up-to-date with all information regarding your health status, and the health status of your children."*

priv-ID B.V., High Tech Campus 9, 5656 AE Eindhoven, The Netherlands, Tel.: +31 (0)40 7513918, E-mail: info@priv-id.com, website: www.priv-id.com

About priv-ID

priv-ID B.V. is the leading provider for biometric identification software that guarantees the true anonymity and privacy for the user. priv-ID is set to accelerate the rapidly growing biometrics markets by resolving the worldwide concerns of privacy, non-renewability and cost of deployment. In contrast to conventional security, priv-ID transforms biometric data into highly compact and anonymous barcodes from which the original biometrics can never be reverse-engineered, not even by us! priv-ID works with international partners to offer embedded solutions, biometric health-ID's and biometric-based financial services like salary payments, pension payments and microfinance to people in rural areas. priv-ID B.V. is a spin-out company Royal Philips Electronics and is based at the High Tech Campus, Eindhoven, the Netherlands.

Note to editors:

For editorial information, please contact: Influx PR, Marleen Lassche, Deventerstraat 81, 7322 JL Apeldoorn, the Netherlands, tel: +31 (0)55 366 3034; e-mail: marleen@influx-pr.com





Start of the Health Passport in the Health Information Center Kayelithsa Capetown, South Africa. From left to right: Dr. Tom Garven, (Medical Director MKI), Michiel van der Veen (CEO priv-ID), Mr. David de Waal (Consul General South Africa), Dr. Harold Robles (President MKI).



Issue of the first Biometric Health Passport

